The Creative Industries: Capitalising on Creativity

Seminar Series presented by
Professor Barbara Townley of the University of St Andrews
and Mark Sheridan of the University of Strathclyde

Funded by Institute for Capitalising on Creativity and Economic & Social Research Council

Seminar One
25 October 2010, Glasgow Royal Concert Halls

The Creative Industries: Space and Place

Glasgow is a UNESCO designated Creative City of Music and arguably the centre for music activity in Scotland. This seminar examines the role of place and space as market/network landscape for the Creative Industries. Delegates will have the opportunity to discuss the music industry and a number of research and KE projects which are based in Glasgow and consider the wider implications of the idea of the 'Creative City'.

Programme

9.30 Welcome coffee

10.00 Professor Barbara Townley, Director, Institute for Capitalising on Creativity: Introduction and Overview of the Seminar Series

10.20 Julie MacFarlane, PhD Student at the Hunter Centre for Entrepreneurship: ‘The city as an entrepreneurial hub’

11.00 Panel discussion: ‘The city as a base for the music business’
Louise Mitchell: Glasgow UNESCO City of Music
Honor Tuohy: PhD student, Institute for Capitalising on Creativity
Prof John Finch: Dept of Marketing, University of Strathclyde
Emma Reid: PhD student, Dept of Marketing, University of Strathclyde
Chair: Mark Sheridan, Senior Lecturer, Music and the Creative Industries

11.45 Baille Liz Cameron, Chair of Regeneration Services, Glasgow City Council, and Steve Inch, Consultant and former Director of Regeneration, Glasgow City Council: ‘The Creative Industries and the regeneration of Glasgow’

12.30 Lunch

1.15 Louise Mather, Project Coordinator, KTP Glasgow Concert Halls and the University of Strathclyde, and Mark Sheridan: 'On-line from the City of Music'- exploring creative relationships

2.00 Panel discussion: 'Broadening the network'
Adam Armitt, Circular Records
Olaf Furniss, Born to be Wide
Peter Muir, New Media Manager, Glasgow Concert Halls

2.45 Open Forum discussion--Chair: Barbara Townley

3.30 Conclusion, coffee/ tea
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Seminar Series 2010-11

Events

1. 25 October 2010: Space and Place and the Creative Industries

2. early March 2011 (date TBC): Collaborations and Networks. Guest speaker: Professor Klauss Kinsmann

3. April 2011 (date TBC): Impact--control, effect, measurement and evaluation in the Creative Industries

Institute for Capitalising on Creativity
Scotland’s centre for teaching and research in the Creative Industries, the ICC is a consortium of four Scottish Universities:

- Management School University of St Andrews
- Duncan of Jordanstone College of Art and Design, University of Dundee
- Institute of Arts, Media & Computer Games, University of Abertay
- Royal Scottish Academy of Music and Drama

As an inter-disciplinary consortium, the Institute brings together a range of specialist knowledge in the creative industries, providing expertise and awareness of business challenges with recognition of the distinctive characteristics of each of the creative industries and the challenges they pose.

Contact:
Professor Barbara Townley
Institute for Capitalising on Creativity
University of St Andrews School of Management
The Gateway, St Andrews KY16 9SS
tel 44 (0)1334 462808, fax 44 (0)1334 461998
coca@st-andrews.ac.uk
www.capitalisingoncreativity.ac.uk